

Caroline Simas

For Caroline Simas, creativity has been a life long passion. After teaching elementary school, she began a decorative painting business called The Creative Palette where she hand-painted everything from children's furniture to baby linens and lamps. About this same time, she was struggling to find a unique birth announcement for her soon-to-be-born twin girls. She knew if she could hand-paint murals and custom gifts, she could create exactly what she wanted, so Caroline took the same painted designs she created for clients and produced a collection of inspirational greeting cards.

"Our two sons and twin daughters were the inspiration behind the name Multiple Blessings. And because the greeting cards and gifts contained scripture and messages of inspiration, joy and blessings were multiplied as they were sent all over the country," she says.

Over the years, Caroline has developed a distinctive style by staying true to her passion for painting and her niche for including inspirational messages. Her art and patterns appear on pillows, blankets, jewelry, stationery products, ceramics, cups, coasters, fabric and more. She designs from her studio in Charlotte, North Carolina where her family provides love, support and much of the color and character for her creations. She stays busy sketching new designs and collaborating with manufacturers about product development and unique packaging ideas.

